

**CONTINUOUSLY IMPROVING OUR SIRES
TO IMPROVE YOUR PROFITABILITY.
IT'S OUR FOCUS.**

PIC's genetic improvement programme is unrivalled in the utilization of genomic science.

PIC is the only company in the world where:

- Every nucleus male is genotyped
- Every animal around the world is positively improved
- Every trait we select for on every animal is impacted
- More high-density genotypes are completed annually than at any other pig genetics company.

More than 150,000 pigs are tested each year in PIC's Genetic Nucleus and GN Crossbred programmes. Traits that are tested include:

- Feed efficiency through to heavy weights
- Liveability from weaning to market
- Pre-weaning mortality
- Carcass quality

**PIC'S SELECTION PROGRAMME
COMBINES SCIENCE AND ECONOMICS
FOR MAXIMUM PROFIT POTENTIAL**

PIC's selection indexes focus on three major areas:

- Robustness and Survivability from birth through to market
- Lean Efficiency
- Carcass Value



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NEVER STOP IMPROVING

**PIC[®] TERMINAL SIRES
MAXIMISING YOUR PROFIT POTENTIAL**



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PIC®337
PIC's Proven Global Leader



The PIC®337 is selected for efficient growth and feed conversion reducing the number of days to slaughter. This sireline will give you the greatest potential for economic return in your system.

- Superior lean carcass growth
- Excellent feed efficiency
- Shorter throughput time without sacrificing quality and lean
- Greatest total carcass value
- Maximum production of quality pork

GREATEST POTENTIAL ECONOMIC RETURN


PIC®327
PIC's Most Economical Sire



The PIC®327 is selected to produce uniform progeny with high lean content. This sireline is the best economic choice for the kilos of gain for almost any system.

- Excellent robust and vigorous progeny
- High growth rates through to heavier weights
- Low backfat levels and high lean content
- Maximum lean meat production at least cost
- Production of finishing pigs with high uniformity
- Lowest cost per kilo of gain across a variety of environments

PREDICTABLE PROFIT POTENTIAL


PIC®359
PIC's Balanced Sire



The PIC®359 is selected to deliver robust offspring to deliver in all unit types with excellent growth and lean carcass potential.

- Balance of lean carcass with robust growth.
- Excellent live growth combined with feed conversion.
- Competitive carcass delivering value through the plant.
- Best combination of live growth with robust offspring.

BALANCED PROFIT POTENTIAL AND LEAN GAIN

