

CONTINUOUSLY IMPROVING OUR SIRES TO IMPROVE YOUR PROFITABILITY. IT'S OUR FOCUS.

PIC's genetic improvement program is unrivaled in the utilization of genomic science. PIC is the only company in the world where:

- Every nucleus male is genotyped
- Every animal around the world is positively improved
- Every trait we select for on every animal is impacted
- More high-density genotypes are completed annually than any other swine genetics company

More than 150,000 pigs are tested each year in PIC's Genetic Nucleus and GN Crossbred programs. Traits that are tested include:

- Feed efficiency through heavy weights
- Livability from weaning to market
- Pre-weaning mortality
- Carcass quality
- Growth

PIC'S SELECTION PROGRAM COMBINES SCIENCE AND ECONOMICS FOR MAXIMUM PROFIT POTENTIAL.

PIC focuses our selection indexes on three major areas:

- Robust Throughput
- Lean Efficiency
- Carcass Value

4 Terminal Lines



- Robust Throughput
- Lean Efficiency
- Carcass Value



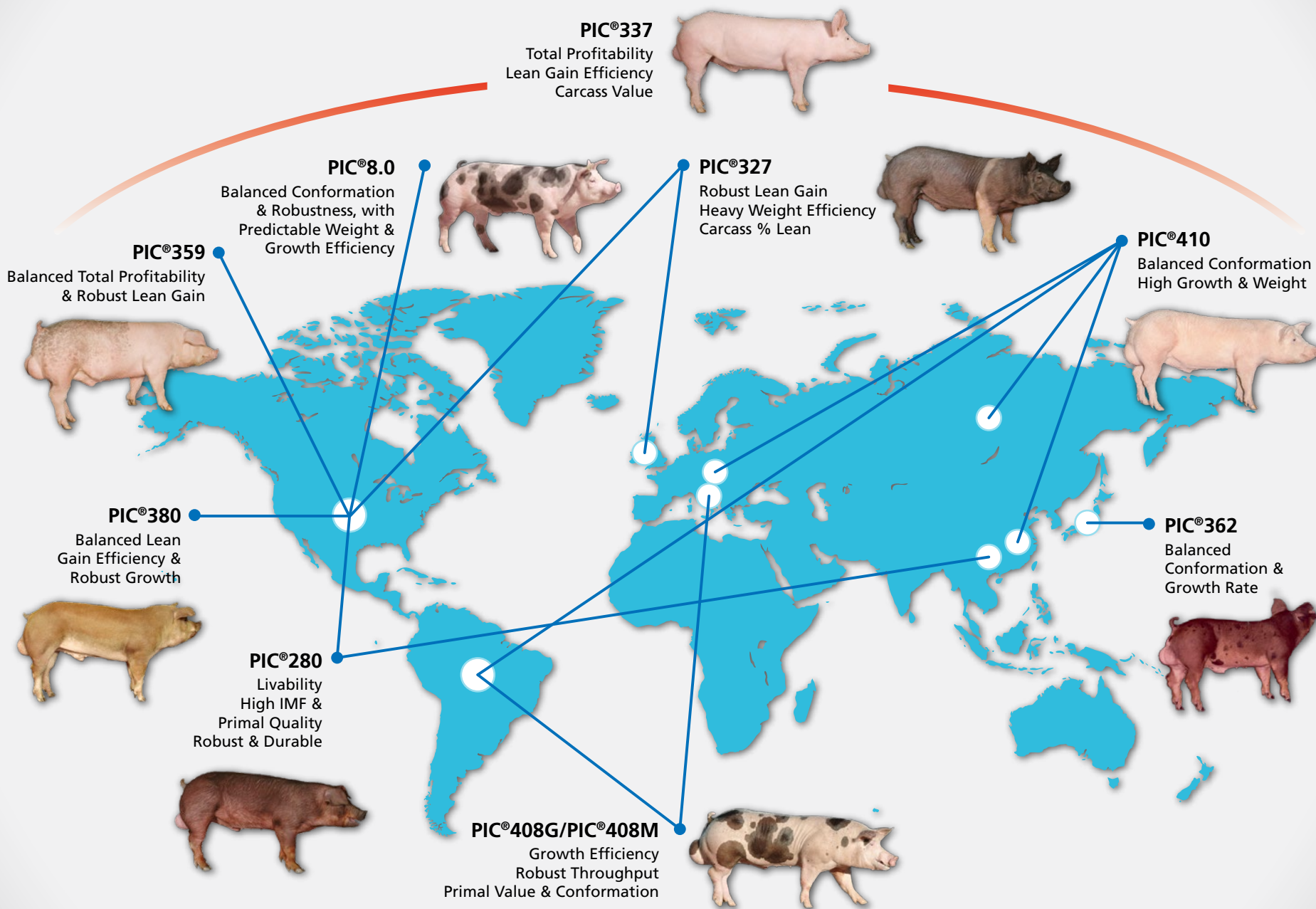
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PIC TERMINAL SIRES

MAXIMIZING YOUR PROFIT POTENTIAL.



»»» PIC — THE BROADEST SIRE LINE PORTFOLIO IN THE INDUSTRY



Ask your PIC Account Manager for more details.